



ART@HOME –

When Art meets People, right in their homes

ABOUT THE PROJECT

We're excited to introduce *Art@Home*, a new Erasmus+ project that brings together art and social engagement to reach those who are often left on the margins: isolated adults who cannot or do not wish to take part in activities outside the home.

The goal is to develop and test artistic methods in domestic settings, offering vulnerable individuals a meaningful esthetic, relational, and emotional experience.

The partnership brings together social and artistic organizations from Italy and France, united in imagining new forms of cultural inclusion.

The heart of the project? A one-to-one artistic encounter that takes place directly in people's homes, through sensitive and personalized workshops co-designed by artists and social workers.

With *Art@Home*, we aim to renew the alliance between art and care, in order to reach those who often remain invisible, and to restore value to intimacy as a creative and generative space.

THE FIRST MEETING: LA ROCHELLE

The first transnational workshop took place in La Rochelle (France), where the partners had the opportunity to meet and work together to lay the foundations of the project.

During the meeting, we:

- Shared practices and approaches at the intersection of art and social work,
- Defined common methodological principles,
- Explored challenges and opportunities related to accessing the target population and delivering artistic interventions in private contexts,
- Directly experimented with two in-home artistic workshops.

THE LA ROCHELLE EXPERIENCES

During the workshop, three artists, alongside two social workers, conducted artistic workshops directly in the homes of two older women. It was a precious and surprising moment for everyone involved.

For social workers, the experience offered:

- A chance to explore new tools, such as dance and poetry;
- A moment of deep personal and professional engagement;
- The opportunity to witness unexpected aspects emerge, such as the older people's desire to share their stories in new ways, beyond illness.



For the artists, the experience highlighted:

- The power of the home environment in creating authentic connection;
- The importance of deep listening before offering any creative proposal;
- The awareness that even those who prefer to *observe* rather than *make art* can benefit from a sense of well-being and connection.

As one participant shared:

"It calmed me. It was lovely to feel cradled, to choose what to hold onto and what to look at."

NEXT STEPS

In the coming months, the project will continue with:

- The co-creation of workshops in both countries,
- The involvement of 4 participants per territory, selected with the support of social organizations,
- The delivery of in-home workshops, with the joint presence of Italian and French artists,
- The documentation of experiences and evaluation of their impact, using shared indicators,
- A final meeting to discuss outcomes and gather recommendations for the future.